

## **DATA PROTECTION POLICY**

QED recognizes the importance of safeguarding motherandbaby.gr visitors' / users' personal data and is bound to protect the personal data of the visitors/users of the website and to comply with the applicable data protection provisions of both national (to be localized) and European legislation (EC 2016/679). Therefore, no information regarding personal data of the visitors/users shall be collected unless voluntarily provided by them. The provision of personal data is not required for browsing or accessing its content.

Visitors'/users' data, which is automatically transferred to our web server, while browsing motherandbaby.gr, such the internet provider, the websites through which the user was linked to the website, web pages that the user visits from our own website and the IP address, are not used to identify the user, except for statistical purposes and the user remains anonymous.

The visitor/user shall provide his/her personal data only if he/she wishes to register for members services of motherandbaby.gr. In that case the visitor/user shall agree that all information provided to motherandbaby.gr are complete, correct, true, exact and valid and that in case of any change he/she will inform the respective service of babyspace so as the registration information to remain complete, correct, true, exact and valid. The user's personal data that must be necessarily complete are: user's Company, e-mail, job title, full name, email, phone number.

By accepting the terms of use, he/she accepts the sending of email newsletters from QED and cooperating companies (caredirect sa) or of news/promotion-information message through SMS on the cell phone, or telephone contact via the landline to inform them about news for mnb and new products – services or dispatch by post at their address of leaflets.

The visitor is not obliged to fill in the above information that are his/her personal data, but without the aforementioned "compulsory" information he/she cannot register as member while he/she shall be entitled to browse the website, without being able to interact, that is to say he/she shall enjoy the rights and possibilities of simple visitors and not of registered users. Especially for the Newsletters, if the User wishes to stop being informed by Newsletters, he/she may be informed by e-mails that will include the Newsletter to be automatically deleted from this service only. If the user wishes to stop the totally or partly interrupt the communication for advertisement, he/she has only to send an e-mail at [qed@otenet.gr](mailto:qed@otenet.gr) and declare his/her wish.

Upon registration to motherandbaby.gr the user consent their personal data to be used by QED and CARE DIRECT as responsible for their processing. The data submitted by the visitor/user at motherandbaby.gr shall be kept in a data base of a server and will be processed for the sole purpose to provide services to the users and in particular in order provide them with material adapted to their interests and preferences, as they result from the information notified by the users and in general for the support, promotion and execution of their relationship with them.

Analyze methods are used in order Visitor / user interests to be clarified, such as profile creation. The data, collected by QED, are used solely for the purpose for which the visitor/user has given his/ her consent, unless otherwise required by law. QED will process the user's personal data on the basis of his / her prior consent for the aforementioned purpose until the user withdraws his / her consent or opposes the processing.